

Nick Blackford

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Profile

I'm a Lead Product Designer with experience working in-house at Disney, Pottermore and PlayStation. I also have experience working in genealogy, health-tech, ad-tech and design system documentation. I love problem-solving, improving user experiences and making things look better.

Skills

- Adobe Creative Suite
 - Sketch / Figma
 - Invision
 - Abstract
 - Hand drawing
 - Copy writing
 - User research
 - Empathy
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Jan 2021 -
Present

 zeroheight

Senior Product Designer at zeroheight

In-house, full-time. Designing an array of new features for design system documentation platform zeroheight.

Dec 2020
1yr 2mos

 ama

Lead Product Designer at A Million Ads

In-house, full-time. Designing software which increased brand engagement by delivering personalised advertising creative at scale.

May 2018
2yrs 8mos

 doctorlink

Design Lead at doctorlink

In-house, full-time. Managed team of four, ensuring that our design work was consistent, documented and accessible for both patients and clinicians.

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Jan 2018
1yr 5mos

**Find
my past**

Product Designer at Findmypast

Designed new features to improve record-searching and family tree building.

Oct 2014
2yrs 4mos



Digital Designer at PlayStation

Created, managed and delivered creative content for playstation.com and all European territories.

Jul 2012
2yrs 4mos



Digital Designer at Pottermore

Used Adobe Fireworks and Photoshop to update the web app and create marketing assets.

May 2011
1yr 3mos



Creative Producer at Disney

Designed and managed all online content for the UK, French and German Disney Store websites.

Education



University of Sussex, 2004 – 2007

BA 2:1, English Literature & Media Studies



Central Saint Martins College of Art & Design, 2002

Foundation Diploma, Fine Art Moving Image



Hampstead Secondary School, 1997– 2002

A LEVEL, English (A), Media Studies (A), Art (A)