

Nick Blackford

07703642005 - nick.blackford@gmail.com - www.nickblackford.com

Profile

I'm a digital product design leader with experience working in-house at Disney, Pottermore and PlayStation. I also have experience working in genealogy, health-tech, ad-tech and design systems. I love problem-solving, improving user experiences and making things look nice.

Skills

- Adobe Creative Suite
 - Sketching
 - Sketch / Figma
 - User research
 - Copy writing
 - Self-motivated
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INSITU

Design Lead (Jun 2023 - Present)

In-house, full-time. Leading design for a platform to enable marketing and creative teams to deliver growth using emerging AI technology.

zeroheight

Senior Product Designer (Jan 2022 - Jun 2023 • 1 yr 7 mos)

In-house, full-time. Designing an array of new features for design system documentation platform zeroheight.

ama

Lead Product Designer (Dec 2020 - Jan 2022 • 1 yr 2 mos)

In-house, full-time. Designing software which increased brand engagement by delivering personalised advertising creative at scale. creative at scale.

doctorlink

Design Lead (May 2018 - Dec 2020 • 2 yrs 8 mos)

In-house, full-time. Managed team of four, ensuring that our design work was consistent, documented and accessible for both patients and clinicians. creative at scale. creative at scale.

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Find my past

Product Designer (Jan 2017 - May 2018 • 1 yr 5 mos)

Designed new features to improve record-searching and family tree building.



Digital Designer (Oct 2014 - Jan 2017 • 2 yrs 4 mos)

Created, managed and delivered creative content for playstation.com and all European territories.



Digital Designer (Jul 2012 - Oct 2014 • 2 yrs 4 mos)

Used Adobe Fireworks and Photoshop to update the web app and create marketing assets.



Creative Producer (May 2011 - Jul 2012 • 1 yr 3 mos)

Designed and managed all online content for the UK, French and German Disney Store websites.

Education



University of Sussex, 2004 – 2007

BA 2:1, English Literature & Media Studies



Central Saint Martins College of Art & Design, 2002

Foundation Diploma, Fine Art Moving Image



Hampstead Secondary School, 1997– 2002

A LEVEL, English (A), Media Studies (A), Art (A)